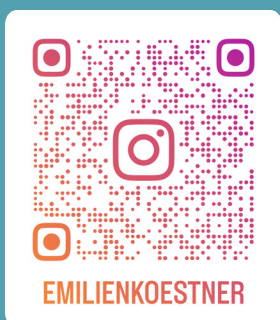


Sponsorship Proposal



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Table Of Contents

1.	Welcome & Introduction	Page 03
2.	Who I Am	Page 04
3.	Working In Team	Page 05
4.	What They Say About Me	Page 06
5.	Key Performances	Page 07
6.	Why Sponsor Me	Page 08
7.	Gallery	Page 09
8.	Sponsorship Packages	Page 10

Welcome & Introduction



Together, let's build something lasting — from the first lap forward.

Karting is more than just a sport — it's the foundation of every great racing career. My name is Emilien Koestner, I'm 17 years old, and I race in the X30 Senior category of the Swiss Karting Championship. After one year of competition and already two victories, I've proven I have what it takes to grow in this demanding and rewarding environment.

Now, I'm preparing to take a step forward — with bigger goals and stronger commitment. My ambition is clear: to win the national title and represent Switzerland in international races.

To make this journey possible, I'm building a professional project that combines sporting ambition, technical excel-

lence, and communication. But no racer succeeds alone — and that's why I'm looking for partners ready to share this challenge and this success.

By joining me today, you become more than a sponsor — you become a part of the story. Your support will be visible on the kart, the suit, the team's equipment, and through every digital platform.

This is the beginning of something real. And with your help, we can take it far — together.

Emilien Koestner
Karting driver

Who I Am

From football fields to racetracks — my path to competition



I'm 17 years old and currently a student in a Swiss federal maturity program with a focus on economics and law. I live in the canton of Vaud, Switzerland.

Before discovering motorsport, I spent ten years playing football, five of which were at a competitive level with the regional team Foot Région Morges (FRM). This experience taught me discipline, teamwork, and a constant drive to improve.

In 2023, I began karting more frequently through rental sessions — and immediately became passionate about the sport. The speed, adrenaline, and precision required to drive pushed me to go further. I started private training sessions with multiple-time Swiss champion Nicolas Rohrbasser, who encouraged me to enter the world of competitive karting.

In May 2024, I officially transitioned into competition. I now race with the Spirit-Karting team in both the Vega Trofeo and the Swiss Championship, and I've already taken my first steps in international events.

To fully commit to this new challenge, I made the decision to leave football and focus entirely on karting — a sport that demands full dedication and where I plan to build something meaningful.



Resilience

Every race teaches me something new — especially the tough ones. Resilience means not giving up when things get hard, but using those moments to sharpen my focus and fuel my ambition. It's what drives me to keep improving, no matter what.



Self-Improvement and the Pursuit of Excellence

I thrive in the pressure, in the search for the perfect line, the perfect braking point, the perfect race. This constant pursuit of excellence — whether technical, mental, or strategic — fuels my growth as a driver and as a person.

I see every race as a learning opportunity and a new challenge to overcome. Performance is built through hard work, analysis, and continuous effort. Whether it's optimizing lap times or refining my race strategy, I am fully committed to growing at every level. My ambition is not just to compete — it's to reach the highest standards of racing.

Working in Team

Success in karting isn't just about raw speed — it's built on teamwork and shared knowledge. Every person around the kart matters: mechanics, coaches, engineers, and partners all contribute directly to performance. I'm one of the few drivers who actively works alongside the mechanics between sessions. Whether it's changing tires, adjusting setup, or learning how each component affects the kart, I make it a point to stay involved. This hands-on approach gives me a deeper technical understanding of the machine and helps me communicate better with my team. After every lap, having a coach and mechanic who listen to my feedback — and knowing how to speak their language — makes a real difference.

To help fund my season, I work as a mechanic in a racing team — gaining both technical knowledge and financial support. I also organized a support dinner, bringing together people who believe in my journey.



Spirit Karting

Spirit is the team I race with, led by Ken and Cyndie Allemann. It is the largest professional karting team in Switzerland, based in Bremgarten (AG). They are known for their top-tier equipment, experienced mechanics, and strong reputation in the paddock. With around 250 driving days per year, Spirit races all over Europe, providing an elite environment for performance and development.



Nicolas Rohrbasser

Nicolas is my coach. He supports me during both races and training sessions, helping me improve my performance as efficiently as possible. He's a multiple Swiss champion in KZ — the top category in karting, featuring 6-speed gearboxes — and also a world champion in rental karting. His experience and guidance are key assets in my development as a competitive driver.



Mechanics

Behind every fast lap is a skilled mechanic. They prepare the kart, adjust it to track conditions, and fine-tune every detail to match the driver's needs. Their precision, reactivity, and experience are essential to performance. A strong driver-mechanic connection is what turns potential into results.

What They Say About Me

“From his very first year in competition, Emilien has done much more than keep up with the pack:

he has outstripped it. Blessed with unfailing concentration and a rare ability to make up for his lack of experience, he embodies a controlled enthusiasm that enables him to juggle speed with precision.

His lightning progress and thirst for learning leave no doubt:

he is destined to shake up the rankings. Behind his helmet is a mind of steel, an innate sense of the race and hard work. Emilien isn't just dreaming, he's building his path to victory every day and it's a huge pleasure for me to work with such a talented rider.

He's going places! He'll go far!”

Nicolas Rohrbasser, world champion in rental karting, six time Swiss Champion and coach



Key Performances

Last season, despite my lack of experience, I made the most of every opportunity. I worked hard, listened to advice, and learned from every situation. Thanks to my motivation and determination, I achieved excellent results, sometimes even exceeding expectations. This season, I continued on the same path, proving that my performances were no accident. I kept improving, adapted quickly, and delivered when it mattered most. My commitment and constant desire to learn helped me confirm my potential, showing that experience isn't everything when passion drives every effort. I'm proud of the progress I've made and eager to keep growing.



Levier, 2024

A Promising First Top 5

In the final race of my debut karting season (2024), I achieved my very first Top 5 finish. This result marked a major milestone in my development, rewarding the hard work and determination I put in all year. It also confirmed that I can compete with more experienced drivers — and it motivates me to push even harder toward podium finishes in the upcoming season.

Levier, 2025

An Absolute Domination

In one of the most memorable races of my first season, I won two heats in a row under heavy rain — finishing with over 8 seconds of lead each time. This performance proved my ability to react under pressure and my natural feel for racing, even in unpredictable situations.

Pace Without Reward

Throughout the season, my pace and performance were consistently strong, often placing me among the front-runners. Unfortunately, bad luck struck more than once: a broken brake disc behind me caused a DNF, I was disqualified in one race for being just 200g underweight, and a puncture in a final cost me a potential podium. These setbacks were frustrating — but they also taught me resilience, precision, and how to stay focused no matter what. With this encouraging pace already in place, the upcoming season is shaping up to be a very promising one.

WHY SPONSOR ME



Sponsoring me today means far more than placing a logo on a kart — it means joining a journey from the very beginning.



I'm not a finished product. I'm a young, driven athlete with big goals and everything to prove. When you support me now, you're not investing in titles I've already won — you're becoming part of the story that builds them.



You'll be there at the start line — not just watching success happen, but helping create it. Every podium, every battle on track, every leap forward will carry your name, your belief, and your values.



What makes this special is the relationship we build over time: one of trust, authenticity, and growth. Together, we can shape not only a career, but a statement — that ambition, hard work, and the right support can take someone all the way.



If you believe in potential, in courage, and in backing rising talent before the world notices — then you're exactly the partner I'm looking for.

GALLERY



SPONSORSHIP PACKAGES

My goals for the 2026 season include competing for a national podium and taking part in selected international races. These objectives will evolve based on the level of support I'm able to secure, but the ambition remains the same: to grow, learn, and race at the highest level I can reach with the resources available.



BRONZE PARTNER
CHF 2'000



SILVER PARTNER
CHF 5'000



GOLD PARTNER
CHF 10'000

What's Included

- Logo on race suit (small)
- Mention on social media
- Thank-you photo at end of season

What's Included

- Logo on race suit (medium)
- Logo on side of the kart
- Invitation to one race
- Mention on social media
- Thank-you photo at end of season
- Signed photo

What's Included

- Large logo on race suit and kart
- Regular social media mentions
- Invitation to 2 races
- Mention in press communications
- Opportunity for product placement (video/photo)
- Invitation to a rental karting session with me



MAIN PARTNER
CHF 25'000+



Custom Packages
Available

What's Included

- Exclusive large logo placement (top kart, chest suit)
- Logo on team truck (1 season)
- Mention in every media appearance
- Year-round visibility (training, races, international events)
- Invitation to 3+ events
- Collaboration on promotional content (photo/video)
- Invitation to a rental karting session with me
- Invitation to a competitive karting day with me, including coaching from a 6-time Swiss Champion

I am happy to create tailored sponsorship options to match your company's goals and visibility needs.

Contact me :

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